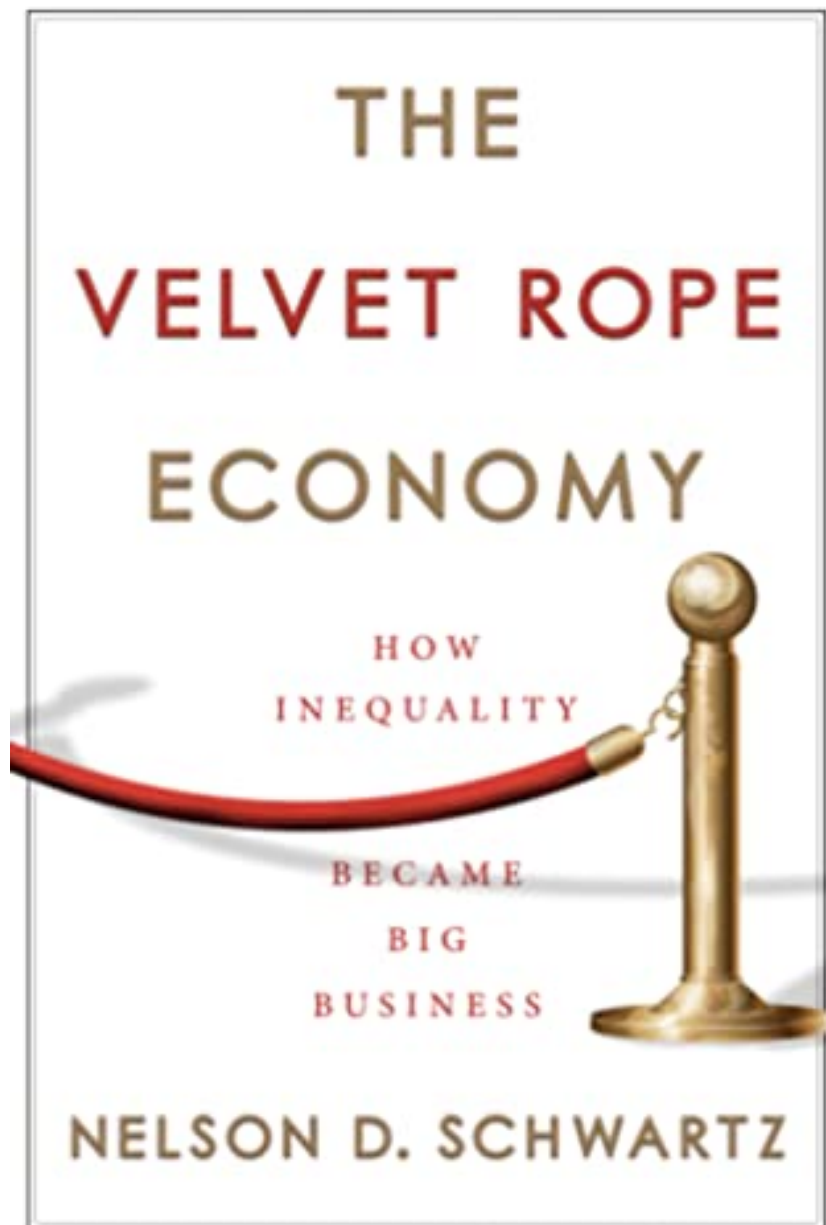


## The Velvet Rope Economy: How Inequality Became Big Business Book PDF Download



**By:**  
**Nelson D. Schwartz**

# DOWNLOAD THE VELVET ROPE ECONOMY: HOW INEQUALITY BECAME BIG BUSINESS BOOK PDF - BY: NELSON D. SCHWARTZ

[Download: The Velvet Rope Economy: How Inequality Became Big Business Book PDF Full Version](#)

**The Velvet Rope Economy: How Inequality Became Big Business Book PDF Summary -**

Are you looking for Ebook The Velvet Rope Economy: How Inequality Became Big Business by Nelson D. Schwartz? You will be glad to know that "The Velvet Rope Economy: How Inequality Became Big Business" Book PDF is available on our online library. With our online resources, you can find Applied Numerical Methods, All Books by **Nelson D. Schwartz** or just about any type of ebooks, for any type of product.

We suggest you to search our broad selection of eBook in which distribute from numerous subject as well as topics accessible. If you are a college student, you can find huge number of textbook, paper, report, etc. Intended for product end-users, you may surf for a whole product manual as well as handbook and download them for free.

Our library is the biggest of these that have literally hundreds of thousands of different products represented. You will also see that there are specific sites catered to different product types or categories, such as

[Download: The Velvet Rope Economy: How Inequality Became Big Business Book PDF Full Version](#)

## YOU MAY ALSO LIKE TO READ BOOKS LISTED BELOW:

## What people Say:

### Yun

shows how the ultra-wealthy can pay their way past all the inconveniences in their lives and turn every experience into a luxury. This includes not having to wait in line at amusement parks, getting box seats at sports games that allow for face time with athletes, retaining doctors on-call, donating so much money to an Ivy League school that their children are admitted, and so much more. On the surface, this book seems like a worthwhile read, but it actually left me frust

shows how the ultra-wealthy can pay their way past all the inconveniences in their lives and turn every experience into a luxury. This includes not having to wait in line at amusement parks, getting box seats at sports games that allow for face time with athletes, retaining doctors on-call, donating so much money to an Ivy League school that their children are admitted, and so much more. On the surface, this book seems like a worthwhile read, but it actually left me frustrated and annoyed, and I'm going to try to articulate why.

To begin with, this book conflates two completely different things into one. Citizens of a first world country are entitled to certain things, such as access to quality health care and opportunities to have an affordable education that will lead to middle-class earnings. However, people are not entitled to skip lines, nor have access to famous athletes so they can get their ball signed, nor partake in luxurious air travel or cruises. Yet this book spends the majority of the time complaining about the latter, and only a portion of it talking about the real issues of the former.

In terms of the latter, the author just hasn't convinced me with his argument. He's essentially saying that it's bad that people can pay more to have a better experience than those who pay less, and that worsens the divide between the classes. For example, you pay more to sit in first class on an airplane, which comes with more leg room, lounge access, earlier boarding, etc. Then the people who have economy seats look with envy at those in first class, which causes the divide between the classes to expand. I don't know... that seems like many jumps to get to that conclusion. But even if true, I'm not sure how to process that.

There is an implied argument here that I'm not sure I agree with, which is that it's wrong for someone to pay more to get more. But that's the basis of any economy. If I pay for a business class ticket, of course I expect to get more service and value than if I pay for an economy class ticket. Otherwise, customers have no incentive to pay more, which then means the airlines would have no incentive to offer more. And if that was the case, the result isn't that every customer would receive first class treatment; rather, it's that the airlines would give everyone the economy treatment.

But more odious than that, the book also implies that when people pay more for something, it's because they are "rich" or otherwise privileged, and they don't deserve to be so. There is a tone of

both envy and resentment that permeates this section, and it rubs me the wrong way.

I think a better question is this: is the tiered system of goods what's worsening the class divide; or is it that in our inter-connected world, where everyone can peer into everyone else's lives, envy becomes more of an issue? Because in one case, the blame is on the "rich." In the other case, the blame is on those who feels envious of others for having what they lack. But realistically, any one person can never have it all. We each have limited resources and must use those up as we see fit. For example, people with kids might see value in spending their money to fast-track the lines at an amusement park, while older and less mobile people might see value in maid service or having a nurse on call.

Unless somehow we do away with human nature or we get rid of internet and TV so that people can't see what the Joneses are up to, envy and jealousy are just part of the norm. And everyone will just have to live with the fact that others will have things which they themselves do not have, because they chose to spend their resources on other things.

Now we finally get to the part of the book where it addresses the real issues, such as the lack of good health care and quality education for the poor. But even here, the book was a disappointment. It treats each issue superficially and doesn't get to the root of the problems. For example, people with limited means generally have bad or no health insurance because it is tied to their (lack of) employment. Now, people with good private insurance from their employers are free to leave struggling hospitals for better care elsewhere. But the book misses the discussion on why this is even an issue to begin with. It's because we live in a country where a person's health insurance is based on whatever their employer wants to offer or not, versus in every other industrialized country where health insurance is uniformly provided by the government. And the book does not address this crucial point at all.

Another example of a miss is around education. The book talks about how money for field trips, teacher's aids, sports/music classes, etc. often comes from parent-led fundraisers. So in a struggling school district, parents often do not have the means to raise that kind of money. But the solution proposed in the book is that the money raised by wealthier districts should partially be given to poorer districts. That might work in an idealized world, but in this actual world, I'd bet that would be a hard sell. And what's not addressed? The reason we are even in this predicament is because recent policy changes have diverted money out of education, which then force public officials to go begging to tax payers every time they need more money to cover the shortfall. And unsurprisingly, people hardly ever want to pay more taxes on an item-by-item basis.

**Paige**

What is the Velvet Rope? The Velvet Rope uses class segregation to help businesses profit. Think of the fast pass systems at theme parks that only certain family groups can afford. Or the better seats at a sporting event. Or even private education. Why are businesses profiting from class segregation? How did we get here?

There are several examples for everything this b

What is the Velvet Rope? The Velvet Rope uses class segregation to help businesses profit. Think of the fast pass systems at theme parks that only certain family groups can afford. Or the better seats at a sporting event. Or even private education. Why are businesses profiting from class segregation? How did we get here?

There are several examples for everything this book states. You will be familiar with most of them if you have lived in the U.S. for most of your life. If you have not, this might be a big eye opener. Different treatment, benefits, and price discrimination due to socioeconomic status is proven in airline services, theme parks, sporting events, health care, and education to name a few that are used as examples in this book.

The first part of the book is about the super elite that are "inside" of the Velvet Rope (5%-54% on a Kindle), and the second half is about those "outside" of the Velvet Rope (54%-83% on a Kindle). Exclusivity, social brain hypothesis, soft benefits vs. hard benefits, situational inequality, Pareto optimality, and class segregation are used to support the ideology behind the Velvet Rope Economy.

It only focuses on the present and what that looks like right now. It does explain that we are headed to a caste system but goes no further.

This is a well researched book that is accessible to the average reader. Thank you NetGalley and the publisher for an advance copy. Opinions are my own.

## **Donna Hines**

The recent results from a Gallup Poll (Jan 2018) showed that 36% Americans are dissatisfied with the ability to get ahead by working hard!

This should not be a surprise for anyone working today for peanuts while exhausting themselves daily for 10c raises as Top Producers/Associate of the Month and whatever other title they wiggle in your face to try to achieve.

I know this because like many of you - I went from upper middle- to extreme poverty- now officially 'locked in' to the bottom row.

You mig

The recent results from a Gallup Poll (Jan 2018) showed that 36% Americans are dissatisfied with the ability to get ahead by working hard!

This should not be a surprise for anyone working today for peanuts while exhausting themselves daily for 10c raises as Top Producers/Associate of the Month and whatever other title they wiggle in your face to try to achieve.

I know this because like many of you - I went from upper middle- to extreme poverty- now officially 'locked in' to the bottom row.

You might ask how? Well, divorce, bankruptcy, no child support for over a year living on credit to raise a family of four, legal/medical expenses, marital/credit debt, student loan debt (by way that MPA never used to raise 3 kids with son med disabled for life since birth.)

I mention this once again not for sympathy, not empathy, not compassion as I know that's not the norm today but to show that working hard is a farce as it's a tough competition today with not only the college kids but the low salaries, the stagnant wages, the lack of benefits and cutting hours just below F-T (yes I see you employers), and the work to death motto that leaves you with nothing more than higher medical bills.

How should I know as I worked at a factory as top producer in two departments while being video taped by my bosses to show others how it's done. The garbage guy who didn't work off conveyor, allowed to move freely w/o question, never begged for toilet breaks or fresh air circulation from dusty fans overhead made more than me working like a nut.

## **Sue Fernandez**

Thank you to NetGalley and Doubleday Books for advance copy of this book in exchange for my honest review. I'd thought I'd start a non-fiction book so I wasn't up too late. This ended up keeping me up! It reads smoothly, transitioning and segueing into different areas without effort. I won't say this book didn't trouble me...a lot. Just this morning we were discussing how Disney has now fallen

into this and they are offering "VIP" seating for the parades, "plaid" shirt treatment for a price, etc

Thank you to NetGalley and Doubleday Books for advance copy of this book in exchange for my honest review. I'd thought I'd start a non-fiction book so I wasn't up too late. This ended up keeping me up! It reads smoothly, transitioning and segueing into different areas without effort. I won't say this book didn't trouble me...a lot. Just this morning we were discussing how Disney has now fallen into this and they are offering "VIP" seating for the parades, "plaid" shirt treatment for a price, etc. The book delves into how this came about and how it creeps into areas we wouldn't expect, such as medical care. I'll be thinking about this book for some time to come. Highly recommended.

## Becky Diamond

The Velvet Rope Economy is a shocking exposé of our continually splintering economy and value system. Schwartz skillfully navigates the playground of the super-rich and their long list of premium experiences from VIP amusement park tours and luxury sports arena boxes to better access to hospitals and educational opportunities. The real-life examples and statistics he reveals invoke a wide range of emotions from bewilderment and envy to anger, disgust, disappointment and even fear. As one very sm

The Velvet Rope Economy is a shocking exposé of our continually splintering economy and value system. Schwartz skillfully navigates the playground of the super-rich and their long list of premium experiences from VIP amusement park tours and luxury sports arena boxes to better access to hospitals and educational opportunities. The real-life examples and statistics he reveals invoke a wide range of emotions from bewilderment and envy to anger, disgust, disappointment and even



fear. As one very small segment of the population keeps piling on wealth, the middle class struggles harder, becoming more isolated, excluded and fractured. An eye-opening wake up call that something needs to be done to stop the class segmentation before it truly divides us all. Highly recommend.